SANKEERTH V K

SEO SPECIALIST | WEB DEVELOPER | DIGITAL MARKETER

Kannur, Kerala
+91 8590 4044 60
sankeerthvk03@gmail.com
Portfolio

EXPERIENCE

Kif Consultancy, UAE - *Web Developer & SEO Analyst*

Dec 2025 - PRESENT

Handled on-page and technical SEO, including keyword research, to improve rankings and traffic. Built and optimized the company website and tracked performance using Google Analytics and Search Console

Adscart Digital, Kerala - *Web Developer*

Jun 2025 - Dec 2025

Developed, customized, and optimized WordPress websites for performance, SEO, and usability.

Pappayas Digital, Kerala - *Web Developer & SEO Executive*

Jun 2024 - May 2025

Built WordPress websites and handled SEO tasks like keyword research, on-page optimization, and performance tracking.

EDUCATION

NTTF, Bangalore — *Computer Engineering & IT Infrastructure*

Jun 2020 - Jul 2023

Graduated with First-Class in computer engineering & IT infrastructure from NTTF, Bangalore.

Opentutor Academy, Kannur, Kerala — *Digital Marketing*

Nov 2023 - Apr 2024

Completed a digital marketing course with an internship, developing practical skills in SEO, keyword research, and online marketing strategies.

PROJECTS

KIF Consultancy — *Website Development & SEO Optimization*

Developed a conversion-focused WordPress website with modern UI and implemented SEO strategies to improve visibility and engagement

SKILLS

WordPress, Elementor Pro, Framer, Figma, Adobe Photoshop, Google Analytics, Tag Manager, Google Search Console, Semrush, Ahrefs, Ubersuggest, Screaming Frog

AWARDS

Performer of the Month - Adscart Digital

Best Website Design Award - Opentutor Academy

SEO Performer of the Month - Pappayas Digital

LANGUAGES

English, Malayalam